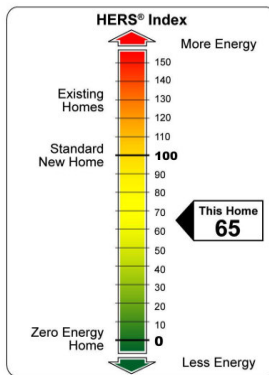




Setting the STANDARD for QUALITY

March 21, 2012

Despite Recession in Housing Market Number of Homes Rated in 2011 Remained Constant



Despite the slowdown in the U.S. housing market the demand for home energy ratings remained constant in 2011. In 2011 121,000 homes in the U.S. were energy rated and issued a HERS Index Score. This represented 40% of new homes sold in the U.S.

In 2010 the number of homes rated in the U.S. was also 120,000. This is remarkable in that the number of new homes sold in the U.S. dropped dramatically between 2010 and 2011.

The following has been the trend in the number of new homes energy rated in the U.S, since 2008:

Year	Number of Homes Rated	% of New Homes Sold
2008	100,000	21%
2009	116,000	31%
2010	120,000	38%
2011	120,000	40%

RESNET executive director Steve Baden commented, “These numbers reflect that home energy ratings are fast becoming a mainstream in the U.S. housing market. Home builders are increasingly seeing energy efficiency as a major selling point for buying a new home. To take advantage of this opportunity builders are presenting a home’s energy performance in a way every buyer can understand, the home’s HERS Index Score. I expect this trend to continue as more national local builders commit to having all of their homes energy rated and marketing their homes HERS Index Score.”

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