



VOTE IN THE RUN-OFF ELECTION

FOR THE NEW SMALL BUSINESS MEMBER TO THE MASSACHUSETTS ENERGY EFFICIENCY ADVISORY COUNCIL

INTRODUCTION

The Massachusetts Energy Efficiency Advisory Council (EEAC) is adding a new voting council member. The new Councilor is required to be a “business employing fewer than 10 persons located in the Commonwealth that performs energy efficiency services.”¹

The new Councilor is elected by businesses with fewer than 10 employees performing energy efficiency services in the Mass Save® program. So if you are a Mass Save vendor, you can cast your vote in the run-off election at www.ma-eeac.org.

RESULTS OF INITIAL ELECTION

An initial election was held between January 28, 2013 and February 8, 2013. This election included nineteen candidates and was setup to allow for four rounds of instant runoff voting. After all the results were compiled no one candidate received the required majority.

RUN-OFF ELECTION

To complete the election process a second run-off election is being held between the two candidates who received the largest number of votes in the initial election.

¹ Both the requirement to add a small business member and the selection process are governed by recently enacted Massachusetts legislation. The actual legislation is Part I, Title II, Chapter 25, Section 22(e).

The two candidates and their submitted nomination statements are:

Business Name: Greentek

Business Location: Gloucester, MA

Authorized Representative: Paul Johnson, Senior Manager

Submitted Statement:

I am a Home Performance Contractor in the Mass Save program with 9 years in weatherization and 30 years developing and marketing small businesses. Mass Save today taps only 2% of the residential energy efficiency market, leaving huge potential for small business expansion. As a Council member I will work to expand the program by improving marketing and removing barriers to customer participation. Having attended 80% of the Council's meetings over 4 years, I know how the Council works. I have submitted numerous briefs and public comments to influence the Council's direction, kept contractors current on the Council's proceedings and encouraged their attendance which has resulted in improvements for contractors. I am a certified green building consultant, a LEED A.P., have written about energy efficiency programs in the Boston Globe, been a member of the Best Practices Working Group, and am very familiar with successful marketing strategies of energy programs around the country.

Business Name: HIS & HERS Energy Efficiency

Business Location: Northampton, MA

Authorized Representative: Adin Maynard, Owner

Submitted Statement:

As the representative of small industry professionals on the EEAC, I will work to ensure MA energy efficiency programs support a sustainable industry through increased opportunities for small companies. I will work diligently to represent your interests while designing and approving Massachusetts utility and municipal aggregator-operated energy efficiency programs. Why you should vote for Adin:

- I have an expertise in program standards and energy efficiency contracting best practices.
- I am respected by members of the EEAC, utilities, DOER, and industry stakeholders.
- I have a proven track record advocating for small contractor interests to EEAC and utilities.
- I have performed many energy assessments and managed crews, in multiple programs and building types.
- I will be regularly available to you for input and updates relating to the EEAC.
- I am a BPI Certified Building Analyst, HERS Rater (in process), Chair of municipal energy commission, Chair of Efficiency First MA.

VOTING PROCESS

If your business employs fewer than 10 employees and performs energy efficiency services in the Mass Save program you are eligible to vote in this run-off election. Voting will be conducted on-line. Go to the "voting" link on the home page of www.ma-eeac.org to place your vote.

The voting will be conducted between 9:00am on March 4, 2013 and 4:00pm on March 8, 2013.

For you vote to count you **MUST**:

- Confirm that you are an authorized representative of your business.
- Confirm that at the time that you vote your business employs less than 10 people (regardless of whether they are full- or part-time).
- Confirm you perform energy efficiency services in the Mass Save program.
- Enter your name, company name and company address.

Also note that only **ONE** vote per business will be allowed. If more than one vote is received with the same business name and address the vote that was recorded first (per the date/time stamp) will be counted. All other votes from the same business will be discarded.

FOR FURTHER INFORMATION

Please see www.ma-eeac.org Or contact DOER at doer.energy@state.ma.us.

